

Asia Pacific Alliance of Coaches (APAC)'s Vision, Mission and Values

Vision

To bring the power and value of coaching to make it widely accessible to every workplace and home through the Asia Pacific Alliance of Coaches and Coaching Organizations.

Mission

To foster the development and growth of Coaching, both as a profession and as a valuable process, so as to inspire new heights of human potential, achievement and creativity.

Values

Integrity/ Credibility/ Professionalism

We work with Integrity to reach new Coaching, Credibility and Professionalism standards.

Collaboration/ Possibilities/ Solutions

We collaborate and share resources to bring more Possibilities and Solutions to the coaching community.

Teamwork/ Fun/ Enjoyment

We work as a Team bringing Fun and Enjoyment to what we do, connecting people together.

Diversity/ Inclusion

We value Diversity as a way to make Inclusion possible for all.

Technology/ Openness

We welcome the use of Technology to reflect APAC's Openness to share and grow together.